

# 2022 Course Materials

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## Start of Block: Block 1

Q1 Thank you for taking part in this survey. The information that will be collected is intended to help Northwestern University understand the current landscape regarding course material costs in higher education. Since we are seeking multiple perspectives, it is fine if more than one person at an institution takes the survey.

We value your feedback. Once the data are gathered, we will be happy to share the survey results. You will be able to obtain a copy of aggregate, anonymized results by including your email address at the end of this survey.

Thank you again for participating in this very important initiative!

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Q2 First name

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Q3 Last name

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Q4 What is the name of your institution?

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Q5 What is your role at your institution?

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Q6 What kind of institution is it?

- Community college
  - Four year college
  - Public university
  - Private university
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Q7 At your institution, addressing course costs is:

- A high priority
  - A medium priority
  - A low priority
- 

Q8 Has your institution implemented an initiative focused on affordable course content?

- Yes
  - An initiative is in the planning stages
  - Not yet, but there are plans to focus on this soon
  - No, and there are no plans to do so
-

Q9 Where is the interest in affordable course materials being expressed? (Please select all that apply)

- Students
- Faculty
- Administration
- Library
- University or college system
- State
- Extension or distance learning unit
- Local or regional consortia
- Other

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Q10 Does your institution have a program that provides students in need with no cost course materials?

- No
- Yes

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*Display This Question:*

*If Q10 = Yes*

Q11 Please share a URL or documentation about the program:

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Q12 For what proportion of courses does your institution have course materials plus their costs published by the time of student registration?

- 0%
- 1-25%
- 25-50%
- 50-75%
- 75-100%

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*Display This Question:*

*If Q12 = 50-75%*

*Or Q12 = 75-100%*

Q13 What factors contribute to this high proportion of courses with course materials published by the time of student registration?

- Institutional culture
- Directives from the institution to instructors
- An active initiative around affordable course materials
- Enforcement through software systems (i.e., a required field in course description in the registration software)
- Review and reminders for courses lacking course material information
- Other, please explain:  
\_\_\_\_\_

Q14 Please indicate which programs or vendors your institution works with on an institution-wide basis: (select all that apply). The next 13 questions will be repeated for each of the programs you select below.

- Akademos
  - Barnes & Noble First Day / Barnes & Noble College
  - Equitable Access
  - Follett Access
  - Macmillan Learning
  - McGraw-Hill / McGraw-Hill Inclusive Access
  - Pearson / Pearson Inclusive Access
  - Perlego
  - Redshelf / Redshelf Inclusive Access
  - Texidium
  - Unizin
  - VitalSource / VitalSource Equitable Access / VitalSource Explore
  - Wiley
  - Willo Labs
  - Other, please name:
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End of Block: Block 1

Start of Block: Block 2

Q15 Would you recommend another institution use [\\${Im://Field/1}](#)?

- No
  - Maybe
  - Yes
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Q16 What is your institution planning with regard to the agreement with [\\${Im://Field/1}](#)?

- We will continue the agreement
  - We will discontinue the agreement
- 

Q17 Is your institution using the following offerings of [\\${Im://Field/1}](#):

- Digital texts
  - Physical texts
  - Homework systems / courseware
- 

Q18 What cost savings is the institution seeing as a result of using [\\${Im://Field/1}](#)?

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Q19 Who is responsible for paying for course materials when using [\\${Im://Field/1}](#)?

- Students pay at the point of sale
  - Students are billed in a university tuition and fees system
  - Institution pays for contract with vendor, but students pay for materials
  - Institution pays for all materials
- 

Q20 What are the institution's costs associated with this arrangement? In money? In staff time?

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Q21 Where does responsibility fall for managing the course materials process (this might include working with the vendor, student refunds, etc.) associated with [\\${Im://Field/1}](#)?

- Institution's bookstore
  - Financial aid
  - Information technology
  - Student Affairs
  - Office of the Registrar
  - Other, please specify: \_\_\_\_\_
-



Q22 How do students and instructors learn about [\\${Im://Field/1}](#)?

- Communication from group managing the course materials process
  - Communication from the university (Provost's Office, College, Registrar, Dean, Chair, etc.)
  - Communication from the vendor
  - Communication from the university bookstore
  - Communication from initiative focused on lowering course material costs
  - Other, please specify \_\_\_\_\_
- 

Q23 Do you have any concerns about the accessibility (i.e., access for students with accommodations) of the products supplied by [\\${Im://Field/1}](#)?

- No
  - Yes
- 

Q24 Are the programs supplied by [\\${Im://Field/1}](#) integrated into your learning management system?

- No
  - Yes
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Q25 With regards to the products offered by [\\${Im://Field/1}](#), do the students:

- Opt in
  - Opt out
  - Use for some courses, but not all
  - Use for all courses
- 

Q26 With regards to the analytics on the usage of [\\${Im://Field/1}](#), do you:

- Not have access
  - Have access, but we don't use them
  - Have access, and we use the analytics
-

Q27 How do you measure the value of the products offered by [\\${Im://Field/1}](#)?

- Number of students involved
  - Number of classes involved
  - Number of classes that have access to materials on the first day of class
  - Amount of money saved
  - Number of volumes in use / available
  - Number of courseware uses
  - Number of DFWs (D or F grades, Withdrawals)
  - Number of course completions
  - Other, please specify:
- 

End of Block: Block 2

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Start of Block: Block 3

Q28 Over the next several years, do you anticipate your institution adopting any of these strategies to reduce course material costs? (please select all that apply)

- Create a committee focusing on course material affordability
- Explore inclusive access programs
- Increase the amount of Open Educational Resources in use
- Move course materials sales to an online store
- Create incentives for instructors to reduce course material costs
- Join a consortium with a program to reduce course material costs
- Increase the amount of digital materials available
- Reduce the use of courseware / homework systems
- None of the above

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Q29 What else do you plan to do to support course affordability?

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Q30 Is there anything else we should know about your institution with regards to course material affordability?

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Q31 If you would like a copy of this survey's results, please enter your email here.

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End of Block: Block 3

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