

Journey to an Education Metaverse

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**UNIVERSITY OF MARYLAND
GLOBAL CAMPUS**

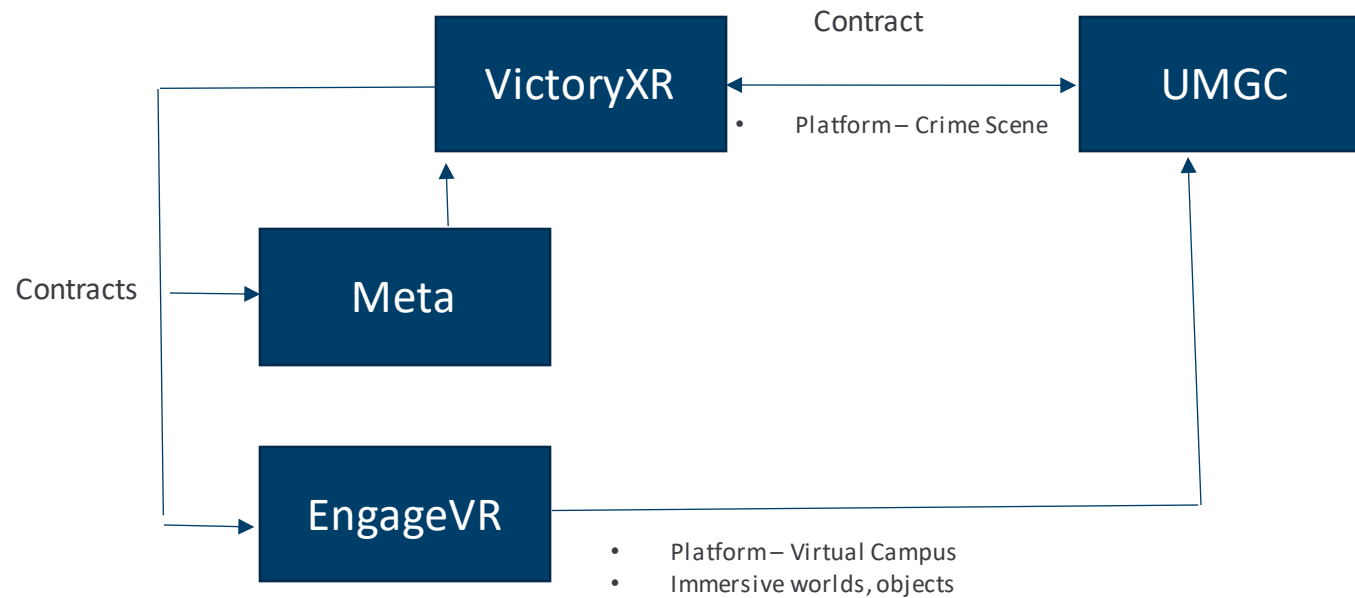
Built On UMGC Developer's Certificate

- Augmented and Virtual Reality Design
- Courses in:
 - Interactive & Digital Design,
 - User Experience,
 - Game Design, and
 - VR & AR Design
- First offered in Spring, 2022

Immersive Pilot Objective

- Over a current target of two years, investigate the value of adding immersive content to UMGC's educational offerings.
- If the recommendation is to do so, prepare a sustainable plan to implement this capability.

Current Implementation



Current Plan

- Year 1 (July, 2022 – June, 2023)
 - Perform initial evaluations of the impact of immersive experiences and the creation of a virtual UMGC campus
 - Identify issues that need to be addressed if the decision is to move forward after the pilot
 - Explore operational, financial implications
 - Run as many pilot classes in a variety of different disciplines as is practical
- Year 2 (July, 2023 – June, 2024)
 - Test delivery modalities that were not accomplished in Year 1
 - Overseas students
 - Combined with a physical hybrid offering
 - Supporting a cohort as opposed to an individual class – perhaps complementing tutoring, other in-place support
 - 2D offerings
 - Utilizing 'free' platforms such as Altspace
 - Selectively add additional Program areas to Pilot
 - Solve for identified open issues
 - Prepare implementation plan if needed
- Year 3 (July, 2024 - ...)
 - Start transition



Pilot – Year 1

- Between 13 and 15 courses
 - Four to Five per semester, starting Fall, 2022
 - *Arts & Sciences (SAS)-12, Business (BUS)-1, Cybersecurity & Information Technology (CIT)-1*
- Headsets
 - Provided at no cost on loan to students
- One synchronous class/week - virtual hybrid
 - May change cadence of synchronous meetings for future courses
- All courses will focus on increased Engagement
- Several courses will use immersive simulations, e.g. Crime Scene Experience

Student Feedback From SPCH 100



Students in SPCH 100 meet around a campfire as part of the course's virtual component. One student said they wished the class were longer.

- Scores were higher on all survey questions than other sections
- Success rate of 92%
- Student Feedback:
 - As a working student, raising a family, this option gave a student the option of attending in a virtual reality setting. Allowed her to connect with classmates.
 - A number said being an avatar reduced fear of speaking to faculty member and interacting with peers.
 - One student was agoraphobic, one suffered from PTSD; both had difficulty in 'real life' interacting with people but were comfortable in the classroom.

Questions We Are Wrestling With

- 3D (headset) versus 2D (non-headset) access
 - When is 2D access good enough?
 - How to manage headset provisioning, costs
- Metaverse (virtual campus/worlds) versus Simulations
 - User licensing cost structure
 - Who to partner with, how to select
- Content design – what classes/experiences are candidates
 - How to document the immersive aspects of the class
- Overseas implementation and support
- Policy and compliance (including privacy and accessibility issues)
- Level of integration with the Learning Management System (LMS)
- How to use Immersive capabilities to strengthen academic, commercial partnerships