ITCOMM Community Group
Resources to Strengthen Your Campus Communications
- Learn from Colleagues

- Share Your Communications Expertise and Experiences

- Join ITCOMM Discussions via Educause Connect and Webinars

- Attend Themed Workshops Focused on Emerging ITComm Issues

Learn More: https://connect.educause.edu/ → IT Communications
CIO Support: Efforts of IT-Comm Professionals

- Project Communications: 92%
- IT Web Presence: 92%
- Executive/Strategic Comms: 87%
- Events and Marketing: 84%
- Social Media: 82%
- Graphic Design: 81%
- External/Media Relations: 73%
- Knowledge Base/Catalog: 60%
- Photography and Video: 60%
- 50%

Source: 2019 ITCOMMCG Survey
2020-21 Coffee Shop Topics

- January 2021: Finding Your Why and Leading the Way
- May 2021: Planning and Communicating IT Changes and Outages
- July 2021: Voice and Tone in IT Communications
FY21 Conversation Threads

IT Recruitment Videos
FY21 Conversation Threads

Measuring Success of Internal Communications
Annual Reports – Go Digital or Print?
FY21 Conversation Threads

Communicating About Zoom Security
FY21 Conversation Threads

Service Incidents
Communications
FY21 Conversation Threads

CIO Communications During COVID
ITCOMMCG Participation Means

Benefitting from a diversity of thought
ITCOMMCG Participation Means

Being around people who participate because they want to help
ITCOMMCG Participation Means

Learning from both the *established* and the *up-and-coming*
ITCOMMCG Participation Means

Building community together
The ITCOMM Community Group

View these threads and other resources:

https://connect.educause.edu/

→ IT Communications
Join the National Conversation

Latest Discussions

IT communications to health systems
By: Erin O'Neill, yesterday

Good morning, Rowan University has a small health system - Rowan Medicine - with 16 offices across southern New Jersey. Currently, our Clinical Systems team manages IT communications to the clinicians ...

Save the date: Diversity, Equity, and Inclusion in ...
By: Stephanie Stewart, 2 days ago

Good morning everyone, On behalf of the ITCOMM Community Group Cabinet, I invite you to mark your calendars for a virtual coffee shop on November 17, 2021. Details are below. Diversity, Equity, and ...

RE: Internal Communication Platforms
By: Ken Yoshioka, 4 days ago

Steve, At the University of San Francisco we actually have several potential platforms based on university wide services we already have like Google Workplace, Jabber and Zoom, all of which have a chat ...
Attend

Annual ITCOMMCG Meeting
Virtual Event
Friday, October 29
12:15-1:00 p.m. ET
Conversation #1: Allyship

Friday, October 29 | 12:15-1:00 p.m. ET

Online discussion to help IT professionals in all positions to ask questions and move incrementally toward a more thoughtful, collaborative, and inclusive culture.
Conversation #2: Fostering Campus Relationships

Friday, October 29 | 12:15-1:00 p.m. ET

Online discussion focusing on opportunities for enhancing relationships with key communications partners outside of the campus IT environment.
Contact Us

Tracy Gale
University of Florida
tgale@ufl.edu

Joel F. W. Price
Swarthmore College
jprice1@swarthmore.edu

NOTE: This presentation leaves copyright of the content to the presenter. Unless otherwise noted in the materials, uploaded content carries the Creative Commons Attribution 4.0 International (CC BY 4.0), which grants usage to the general public, with appropriate credit to the author.