Digital Signage Community Group – April 2022 Survey Results

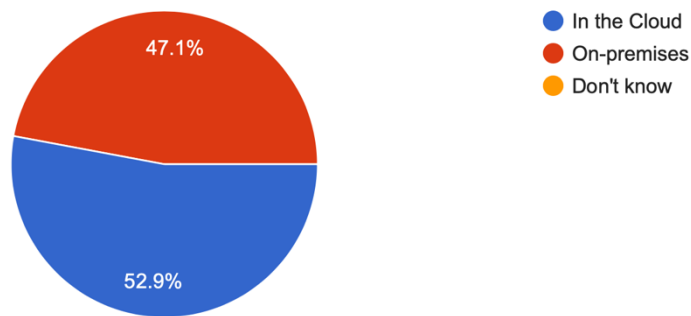**Question 1: What is the name of your digital signage provider?**

Row Labels	Count of What is the name of your digital signage provider?
Apogee by Orca	1
AppSpace Cloud	1
Four Winds Interactive	7
In-house	1
Navori	1
Rise Vision	2
Samsung MagicInfo	1
Scala	1
Spectrio	1
Tightrope Media Systems Carousel	1
Grand Total	**17**

Question 2: Where is your digital signage solution hosted at?

Where is your digital signage solution hosted at?
17 responses

- In the Cloud
- On-premises
- Don't know

47.1%

52.9%

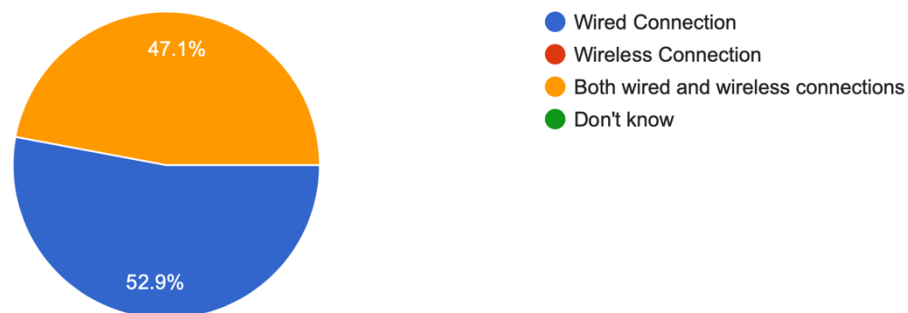| Row Labels	Count of Where is your digital signage solution hosted at?
In the Cloud	9
On-premises	8
Grand Total	**17**

Question 3: What type of digital signage player are you using (e.g. Chrome box, Amazon Fire Stick, Intel NUC, etc.)?

Amazon Fire, Intel NUC, Other
Bright Signs, Lenova Mini PC, and antiquated Cisco 340 and 4310
Dell Optiplex 3060, Intel Compute Stick m3
Dell Optiplex Micro Form Factor (current standard), NEC OPS (old standard), Navori Stixx (android)
Don't know the devices themselves.
Intel NUC
Intel NUC and Dell micro form computers
Intel NUC and Dell Optiplex 7040 - 7090 Micro Form Factor (8GB RAM, 128 GB SSD)
NUC
NUC, older players are using Gigabyte BRIX and there are some on Intel Compute Sticks
NVidia 4K player
Samsung's built-in media player
Scala appliance
Variety of mini PCs
Windows 10 computer
Windows LTSC

Question 4: How are your digital signage players connected to your network?

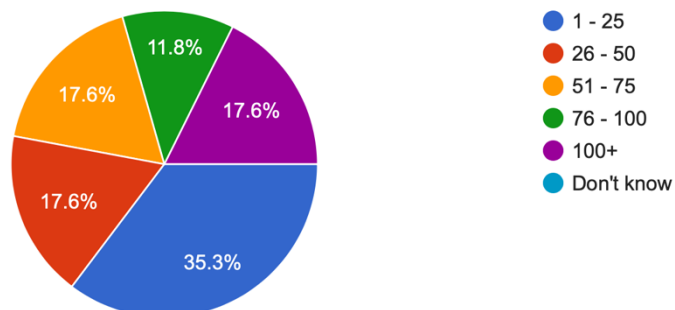How are your digital signage players connected to your network?
17 responses

- Wired Connection
- Wireless Connection
- Both wired and wireless connections
- Don't know

47.1%

52.9%

Row Labels	Count of How are your digital signage players connected to your network?
Both wired and wireless connections	8
Wired Connection	9
Grand Total	**17**

Question 5: How many digital displays are deployed at your institution?

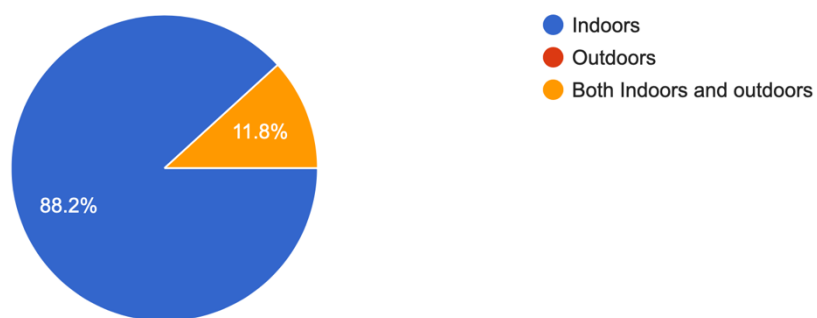How many digital displays are deployed at your institution?
17 responses

Row Labels	Count of How many digital displays are deployed at your institution?
1 - 25	6
100+	3
26 - 50	3
51 - 75	3
76 - 100	2
Grand Total	**17**

Question 6: Where are your digital signs installed at?

Where are your digital signs installed at?
17 responses

Row Labels	Count of Where are your digital signs installed at?
Both Indoors and outdoors	2
Indoors	15
Grand Total	**17**

Question 7: What brand displays do you use for your digital signs (e.g. Samsung, LG, Sharp, etc.)?

Again, no clue

Beetronics

LG

LG (current standard), NEC (old standard and over 80"), Samsung

LG, Sharp, and Samsung

NEC and one Samsung

NEC P554 or LG or Sharp

Panasonic, LG

Panasonic, Samsung, NEC,LG, Sharp

Samsung

Samsung, NEC

Sharp and Samsung

Sharp, NEC, LG

varied

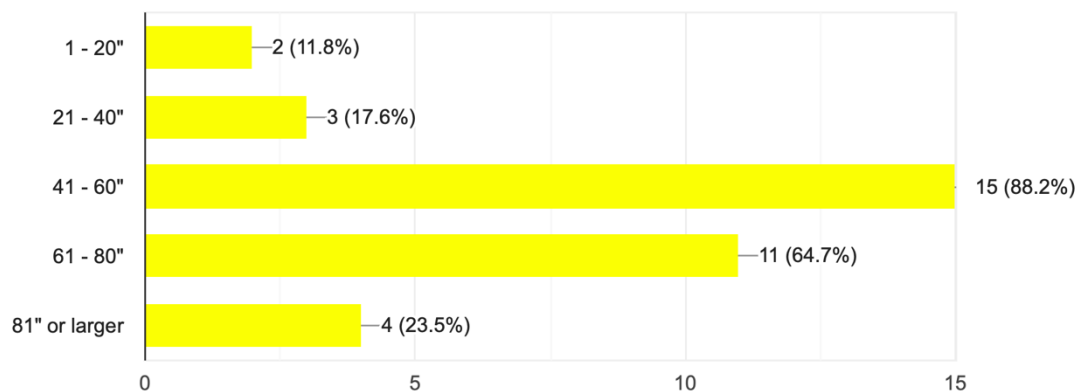Varies but 16hrs x 6 days is the threshold we follow for use

Various

Very diverse but mostly Samsung, LG

Question 8: What size displays are used at your institution? (CHOOSE ALL THAT APPLY)

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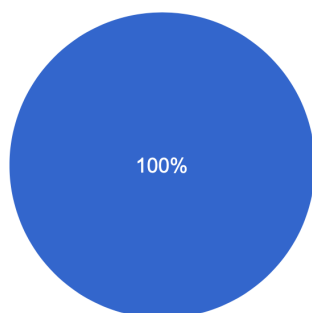17 responses

Row Labels	Count of What size displays are used at your institution? (CHOOSE ALL THAT APPLY)
1 - 20"	2
21 - 40"	3
41 - 60"	15
61 - 80"	11
81" or larger	4

Question 9: Please let us know your thoughts about recording the Group's monthly Zoom sessions and posting them in the Group's EDUCAUSE Library for so that others can view the sessions at a time that is more convenient for them.

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17 responses

- Yes - please record the Zoom sessions and make the recordings available.
- No - please do not record the Zoom sessions.

100%